



***For Immediate Release:***

Contact: Scott Muff

415-955-2608

[scottm@JonesPR.net](mailto:scottm@JonesPR.net)

**PACIFICHEALTH LABS DEBUTS NEW SPORTS NUTRITION AND WEIGHT MANAGEMENT PRODUCTS AT INTERBIKE**

**MATAWAN, NJ, September 21, 2009** – PacificHealth Laboratories, Inc. (OTCBB: PHLI), a leading sports nutrition company, will showcase a full lineup of activities and new products at the Interbike International Trade Expo September 23-25, 2009, Booth #1641.

- **FORZE GPS™**, the first scientifically proven appetite management tool created specifically for athletes, will be unveiled in two new delicious bar flavors at Interbike - Chocolate Decadence and Caramel Chocolate. The Company recently announced that GNC, the largest retailer of nutritional products, began selling the full line of FORZE GPS products nationwide.
- **Get Leaner, Go Faster™**. Athletically, the leaner a body becomes, the greater its potential for speed and endurance. Show attendees will have the opportunity to experience firsthand how weight directly impacts athletic performance using the new FORZE GPS Realizer anti-gravity treadmill. Originally developed by NASA for rehabilitation and athletic conditioning, the machine's unique anti gravity technology enables users to run or walk at up to 80 percent less than their actual body weight.
- The entire line of popular **ACCELERADE™** and **ENDUROX® R4®**, sports drinks will be available, including the soon-to-be-released single-serve packets for cyclists on the go. ACCELERADE and ENDUROX's patented 4:1 ratio consisting of four parts carbohydrate to one part protein is proven to increase endurance, provide rapid rehydration and help muscles recover faster with less soreness.
- Six time Ironman champion Dave Scott will be on hand at the booth to answer sports nutrition and training questions.

**About PacificHealth Laboratories**

PacificHealth Laboratories, Inc. is an innovative and leading sports nutrition company that focuses on marketing, developing, and selling premium nutrition products to active consumers seeking to improve their health and performance. Our brands and nutrition tools are segmented into three discreet platforms: rehydration/energy, recovery, and optimal racing weight and

include Forze GPS, the first scientifically proven appetite management tool created specifically for athletes. To learn more, visit [www.pacifichealthlabs.com](http://www.pacifichealthlabs.com).

*This news release contains forward-looking statements. These statements can be identified by introductory words such as "expects", "plans", "will", "estimates", "forecasts", "projects" or words of similar meaning and by the fact they do not relate strictly to historical or current facts. Forward-looking statements frequently are used in discussing new products and their potential. Many factors may cause actual results to differ from forward-looking statements, including inaccurate assumptions and a broad variety of risks and uncertainties, some of which are known, such general economic conditions, consumer product acceptance and competitive products, and others of which are not. No forward-looking statements are a guarantee of future results or events, and one should avoid placing undue reliance on such statements.*

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